

OCEAN KEY

RESORT & SPA

KEY WEST, FLORIDA



December 3, 2009

Dear Friends,

It is hard to believe that another year has passed, and that we are busy preparing for our peak season! While it is true that December through May is traditionally our busiest time, we have enjoyed some record breaking success this year as a whole. Not surprisingly, both new and past guests have needed a Key West getaway more than ever in 2009.

It has been a pleasure to be a part of so many positive experiences. Our guests are fiercely loyal to us, and we to them. Our staff's friendly and helpful demeanor has always been the #1 reason for guest compliments. This trend continued in 2009, and we are proud and grateful for our little family. Ocean Key enjoys the highest employee retention amongst our competitors – and we intend to keep it that way.

Room upgrades will continue into 2010, with the replacement of many soft good items. New accessories such as watercolor prints and new area rugs will join pieces with fresh new upholstery. All changes have been designed with you, and our beautiful island, in mind. We are sure that you will enjoy all of the fun changes ahead.

As usual, The Sunset Pier and Key West as a whole are working on many events to enhance our guest's experience. Be sure to check out an ever evolving list of events and concerts at www.oceankey.com/entertainment_events.aspx.

Be sure to consider visiting during the Key West Food and Wine Festival! The Hot Tin Roof "Evolution of Fusion" event will be held Friday, January 29th ~ from 8pm to 10pm. Dubbed "**Mojitos & Pinots ~ Margaritas & Chards**", Executive Chef Timothy Pierre Labonte will incorporate the finest spirits and wines that embody the Key West style. Learn the mixology behind the cocktails and how they can be incorporated into food in ways you have never imagined. Picture the variety in the varietals – how can one grape be used differently! Enjoy this experience at the premier location, Ocean Key Resort and Spa, overlooking the glistening waters of the Gulf of Mexico. Tickets are still available for \$60 per person, and are limited to 40 participants.

<http://www.keywestfoodandwinefestival.com/default/index.cfm/calendar/the-hot-tin-roof-evolution-of-fusion/>

We hope to see you soon here in paradise!

Sincerely,

Matt Trahan
Managing Director – The Florida Keys
Noble House Hotels & Resorts

Bill Foster
Resort Manager/ Director of Sales & Marketing
Ocean Key Resort & Spa – Key West